



# HOW WELL DO YOU PRE-EMPT THE PRESS & PROSECUTOR?

SUPPLY CHAIN STRESS-TEST WORKSHOPS  
FOR GLOBAL BUSINESSES

# CUTTING THROUGH ABC, AML/CTF AND BHR COMPLIANCE

Global organisations today face complex operational issues at the nexus of where 'soft law' – such as the OECD Guidelines, Equator Principles, UN Global Compact and Guiding Principles on Business and Human Rights (BHR) – meets the 'hard' issues of legal liability, risk and regulatory compliance.

Particularly vulnerable are those with global supply chains, where KYS is becoming as important as KYC. Businesses remain seriously vulnerable to charges of failing to conduct 'reasonable vigilance' over third parties. The Coca-Cola Company's Global Director of Workplace Rights and Human Rights explained in 2015 that, "Despite their best intentions, large businesses do not have the means to get into all parts of their supply chains. Our supply chain is huge and is continually morphing and changing".

## COLLABORATIVE THINKING. COLLECTIVE ACTION.

Well informed employees are the most valuable means of staying alert to financial crime and human rights risk. The board relies on in-house legal services, risk and governance teams, procurement, supply chain and corporate affairs specialists to have pre-emptive plans and act swiftly when the inevitable surprises strike.

Our customised workshops bring together cross-functional groups and act as a rapid 'real time stress test' designed to put internal systems and procedures on trial. They avoid creating yet another bureaucratic burden because participants discover for themselves and take ownership of how to incorporate

The board must satisfy the increasing investor interest in non-financial data, used to score management quality and performance, while procurement struggles to keep up with and implement the numerous and rapidly evolving tools for compliance across the supply chain – from codes of conduct to factory audits, community programmes, new policies, scorecards and multi-stakeholder dialogue.

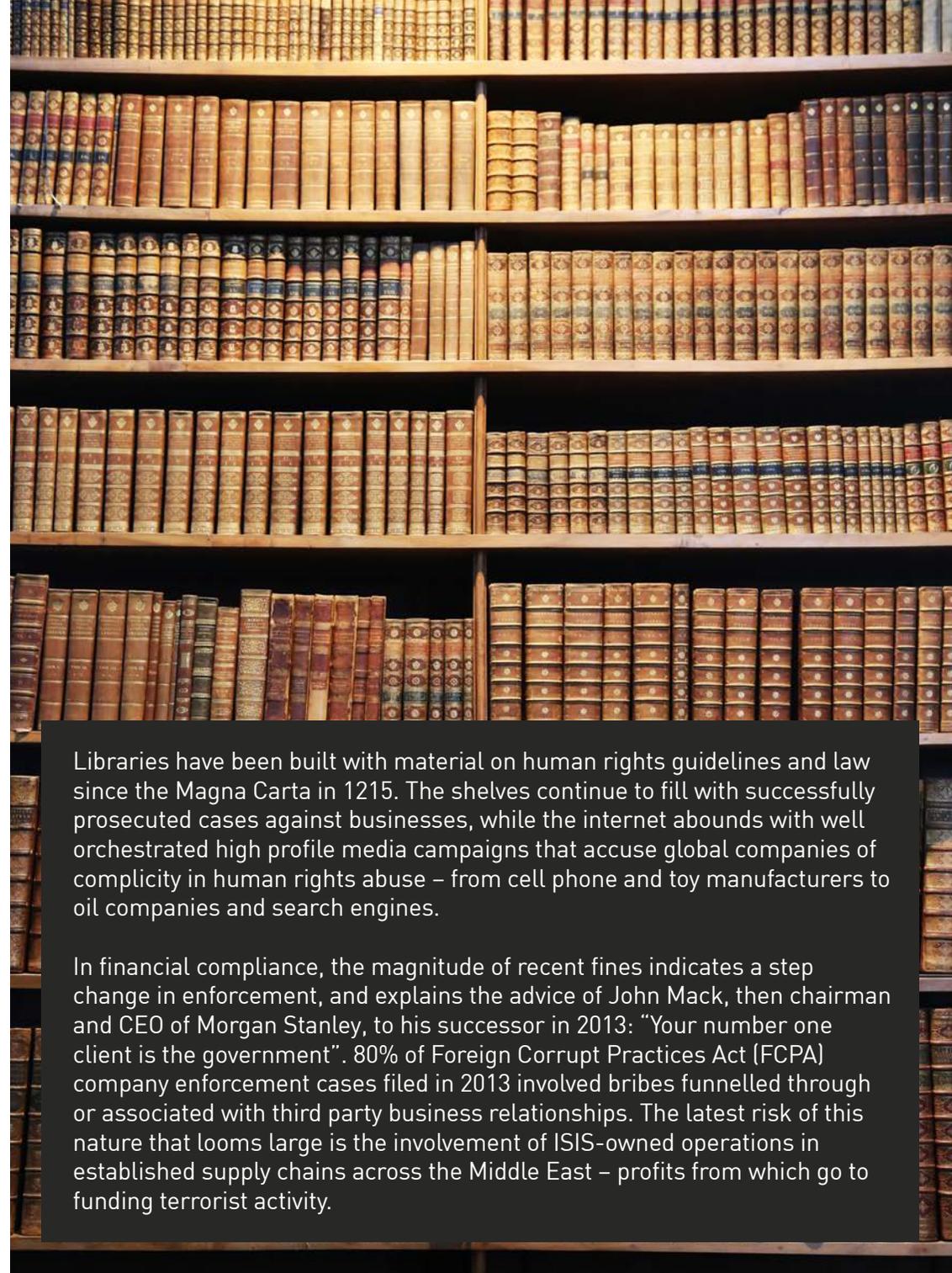
At the same time, media investigations, expanding legal obligations, costly class actions on behalf of local communities, vigorous campaigning by NGOs and disruptive protests at key sites can all lead to devastating reputational and financial damage through just one click or soundbite.



best practice related to Anti-Bribery & Corruption (ABC), Anti-Money Laundering & Counter-Terrorism Finance (AML/CTF) and BHR into their 'business as usual'.

Leading barristers, risk management professionals and former law enforcement officials aim to clarify rather than confuse. They present relevant case studies and guide a no nonsense conversation about whether internal processes and culture are fit for purpose.

**For more information, please contact [workshops@beechwood.net](mailto:workshops@beechwood.net).**



Libraries have been built with material on human rights guidelines and law since the Magna Carta in 1215. The shelves continue to fill with successfully prosecuted cases against businesses, while the internet abounds with well orchestrated high profile media campaigns that accuse global companies of complicity in human rights abuse – from cell phone and toy manufacturers to oil companies and search engines.

In financial compliance, the magnitude of recent fines indicates a step change in enforcement, and explains the advice of John Mack, then chairman and CEO of Morgan Stanley, to his successor in 2013: "Your number one client is the government". 80% of Foreign Corrupt Practices Act (FCPA) company enforcement cases filed in 2013 involved bribes funnelled through or associated with third party business relationships. The latest risk of this nature that looms large is the involvement of ISIS-owned operations in established supply chains across the Middle East – profits from which go to funding terrorist activity.

# EXPERTISE. EXPERIENCE. STRATEGY. COLLABORATION.

Through our alliances, we blend perspectives from key actors with a deep first-hand knowledge of the relevant practical and technical issues. We are also able to stay abreast of the rapidly changing landscape through our extensive informal and formal networks.



**Doughty Street Chambers** is a cutting-edge set, renowned for defending freedom and civil liberties, with an international profile across its wide range of practice in criminal law, civil law, administrative and public law, international law and human rights, and a dedicated Regulatory and Financial Crime Team.



**Mazars LLP** is a professional services firm offering financial crime and human rights consulting and assurance services, including an award-winning proprietary audit methodology. It leads the UK delegation to ISO in developing an international standard for bribery risk management, and in 2015 launched The UN Guiding Principles Reporting Framework, together with Shift.



**Procurious** is the online business network developed for a new generation of procurement and supply chain professionals. Members participate in a global network, access the latest news and advice, develop skills and advance their careers.



**Minerva SRM** provides bespoke social risk management services on the ground in challenging social, political and conflict-affected settings. **Trubshaw Cumberlande** helps detect risk early, and build social risk mitigation measures and engagement strategies into the business planning process.



**Beechwood International** is a London-based strategy consultancy that brings together disparate groups to address difficult problems. Its associates combine subject matter expertise and first-hand practical experience with a strategic perspective and a unique workshop-based collaborative capability called **TEAMWIN**.

