

**Risks are no longer isolated but inherently dynamic in nature and crossing many spheres of influence. Against this backdrop, the need to collaborate and learn from each other is clearer than ever.**

**Global Risks 2015, World Economic Forum**

**RESILIENCE-BUILDING WORKSHOP SERIES**  
FOR PRIVATE, PUBLIC AND NON-PROFIT ORGANISATIONS

# PERFORMANCE. PENALTIES. PROSECUTION. REPUTATION.



Globalisation, technology and instability around the world continue to fuel a vicious circle. When anxiety builds, people become risk averse and more inward-looking. Operational performance deteriorates, management intervenes, 'initiative overload' occurs, and so the problem snowballs.

Sir John Harvey-Jones once said that after many years of reaching for the levers, it took him six months at the helm to discover that they were not connected to anything. Today's decision-makers grapple with a new order of global risks, notable for their diversity and interconnectedness, and wonder what tomorrow will bring beyond familiar issues related to processes, systems, and people. Will it be reputational damage? Financial penalties imposed by the regulator? Prosecution in different jurisdictions?

To succeed will involve redefining the strategic priorities, discerning whom to listen to, and deciding whom to influence.

# COLLABORATIVE THINKING. COLLECTIVE ACTION.

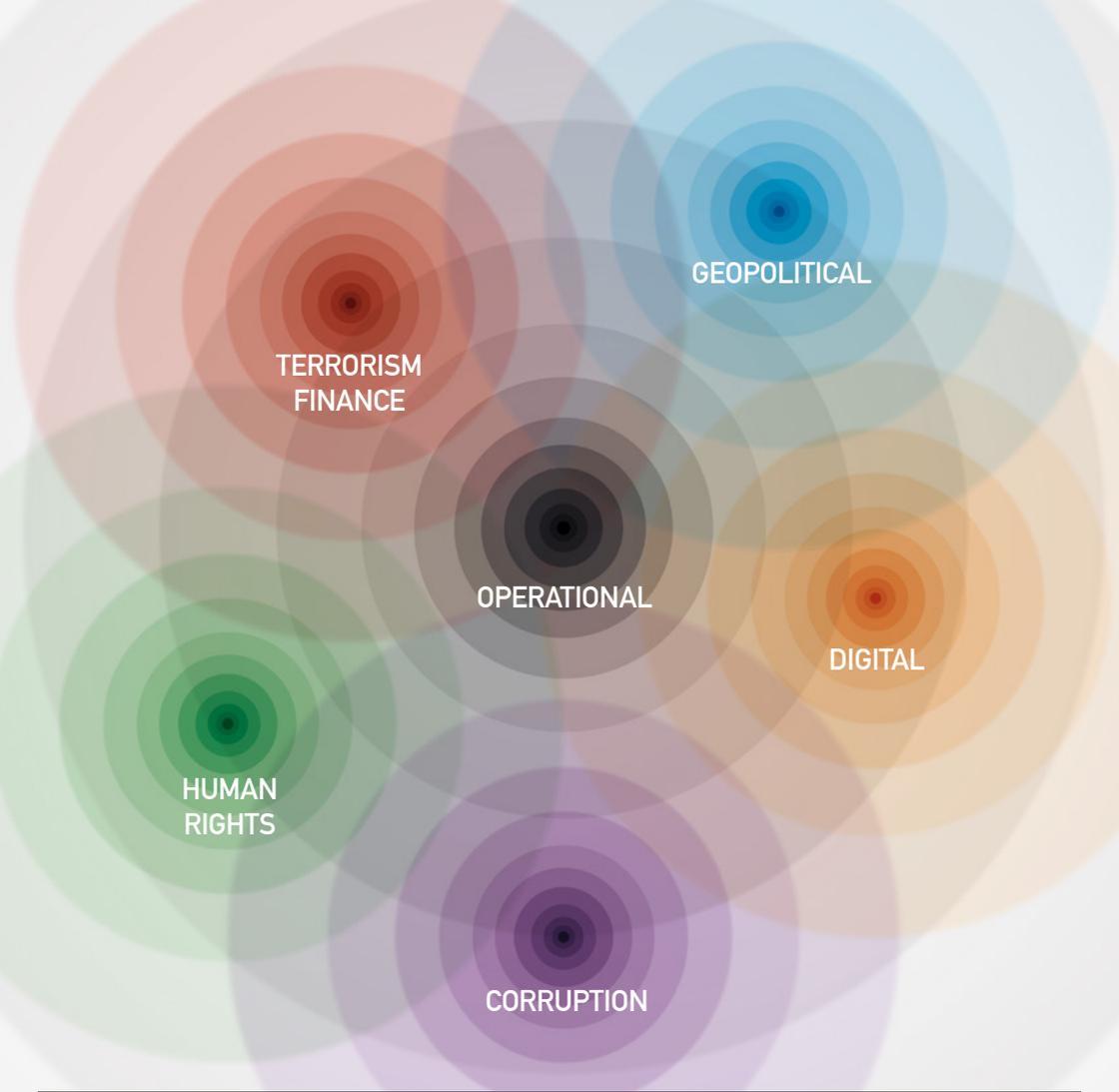


Beechwood International was established in 1989, a year of extraordinary political, economic and technological developments, when many of today's leaders were in their formative stage. Our collaborative workshop-based approach helped to simplify, prioritise and accelerate the mobilisation of new initiatives, created to achieve more for less.

Over the years we have developed the capabilities required to address the growing convergence of global risks, both internally and through alliances with outstanding people in their fields.

Together, we have designed a series of 'resilience-building' events primarily intended to help specialists within organisations 1) enhance their own understanding and knowledge, and 2) more effectively guide their operational colleagues across different levels, functions and regions.

**For further information, please contact [workshops@beechwood.net](mailto:workshops@beechwood.net).**



TERRORISM  
FINANCE

GEOPOLITICAL

OPERATIONAL

DIGITAL

HUMAN  
RIGHTS

CORRUPTION

**Terrorist** organisations are building entrenched trading positions in various sectors, and are moving vast amounts of money around the world through formal and informal systems. Where there is black money, there is **corruption** that distorts markets and hurts the most vulnerable. Governments have endorsed the UN Guiding Principles on Business and **Human Rights**, which requires another layer of due diligence. Cutting across all these challenges is the remarkable phenomenon of **digital** technology – an enabler of business transformation, the good and the bad, in an increasingly unstable **geopolitical** environment.

# EXPERTISE. EXPERIENCE. STRATEGY. COLLABORATION.

Through our alliances, we blend perspectives from key actors with a deep first-hand knowledge of the relevant practical and technical issues. We are also able to stay abreast of the rapidly changing landscape through our extensive informal and formal networks.



**Oxford Analytica** is a renowned global analysis and advisory firm whose insights and judgements enable clients to succeed in a world where the nexus of politics and economics, state and business is critical.



**Gatehouse Advisory Partners**, founded by Sir Jeremy Greenstock and Sir David Manning, work with businesses to expand their awareness of the changing geopolitical landscape and upgrade their capacity to interpret and mitigate external and lateral risk.



**Doughty Street Chambers** is a cutting-edge set, renowned for and committed to defending freedom and civil liberties, with an international profile across its wide range of practice in criminal law, civil law, administrative and public law, international law and human rights.



**Five Dimensions Consultants** provides intelligence services, including terrorism finance, to global corporations. Its founder is an Islamic scholar, an expert on the history and politics of the Middle East, and an ex-jihadist and undercover agent in al Qaeda for British intelligence.



**Pomegranate** is a new generation digital user experience agency that helps clients fuse function, emotion and design to create meaningful user experiences that achieve business goals.



**Beechwood International** is a London-based strategy consultancy that brings together disparate groups to address difficult problems. Its associates combine subject matter expertise and first-hand practical experience with a strategic perspective and a unique workshop-based collaborative capability called **TEAMWIN**.

